ANTI-DUMPING INITIATIVE







southern waste region

Report 2021

DEPARTMENT OF ENVIRONMENT, **CLIMATE AND COMMUNICATIONS**



ANTI-DUMPING INITIATIVE

Report 2021



Document Control Sheet

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Glossary

ADI	Anti-Dumping Initiative
DECC	Department of the Environment Climate and Communications
NWESC	National Waste Enforcement Steering Committee
WERLA	Waste Enforcement Regional Lead Authority
WERLA CUR	Waste Enforcement Regional Lead Authority in the Connaught Ulster Region. The Connaught Ulster Region comprises the Local Authorities of Donegal, Galway City, Galway County, Mayo, Leitrim, Roscommon, Sligo, Monaghan, and Cavan
WERLA EMR	Waste Enforcement Regional Lead Authority in the Eastern Midlands Region. The Eastern Midlands Region comprises the Local Authorities of Dublin City, Fingal, Dun Laoghaire-Rathdown, South Dublin, Kildare, Wicklow, Meath, Westmeath, Longford, Offaly, Laois, and Louth.
WERLA SR	Waste Enforcement Regional Lead Authority in the Southern Region. The Southern Region comprises the Local Authorities of Limerick, Clare, Kerry, Cork City, Cork County, Tipperary, Wexford, Waterford, Carlow, and Kilkenny
Local Authority	County or City Council. There are 31 Local Authorities in Ireland.
PRI	Producer Responsibility Initiative
EPR	Extended Producer Responsibility





FOREWORD

The Anti-Dumping Initiative (ADI) was introduced in 2017 aimed at encouraging a collaborative approach between local authorities, communities, and other State Agencies to tackle the problem of localised illegal dumping. To date funding of over €12 million has been provided by the Department of Environment, Climate and Communications (DECC) under this initiative, which has supported the delivery of almost 1,300 projects across the 31 local authorities.

Illegal dumping is primarily a matter of individual responsibility and compliance with the law. While enforcement in this area is the responsibility of local authorities, a multi-faceted approach is encouraged by combining enforcement, public awareness and education and public participation through the ADI clean-ups.

The ADI is co-ordinated through the Waste Enforcement Regional Lead Authorities (WERLAS). The initiative was developed to work in partnership with local authorities and community organisations in identifying high risk or problem areas, developing appropriate enforcement responses and carrying out clean-up operations. €3 million in funding was provided in 2021 and a total of 263 projects were funded, some of which are detailed in this report. Building on the 2020 campaign, funding to the amount of €100,000 was provided to the Regional Waste Management Planning Offices (RWMPOs) to carry out a national awareness campaign around localised illegal dumping. Other projects funded include community clean-ups, Bikes for Africa projects, mattress & WEEE amnesties, localised multimedia awareness campaigns and bulky waste collections.

The WERLAs acknowledge the commitment through funding and a continuing annual programme of the DECC and believe that this initiative is of great benefit nationally working with communities, local authorities and other agencies.

ANTI-DUMPING INITIATIVE 2021

The 2021 ADI aimed to reduce incidents of illegal dumping nationally by providing funding for projects to tackle the problem using a collaborative approach involving local authorities, communities, and other State Agencies. In 2021, the focus was on four key areas and projects were assessed, and funding provided based on their potential impact in the following areas:

- (i) Prevention,
- (ii) Abatement.
- (iii) Education and
- (iv) Enforcement.

The department also continued to strongly encourage innovative projects that recognised waste as a resource that could be repurposed for use in a Circular Economy.

Investment in preventative measures forms a fundamental strategic part of the solution to illegal dumping. Measures such as the provision of signage, the installation of lighting and barriers, landscape maintenance and amnesty events for challenging waste streams such as bulky furniture and mattresses can be effective tools in limiting illegal dumping activities. The continued roll-out of the waste presentation bye-laws by all local authorities is another crucial prevention measure that was supported under the 2021 ADI programme. It should be noted that the provision of routine infrastructure such as standard onstreet refuse bins is expressly not supported under the ADI initiative.

Application Process

The ADI circular received from the department outlined the Project Selection Criteria and Application Process and invited local authorities to submit projects for consideration by the relevant WERLA.

The projects were submitted through an online application, which was set up by the WERLA office to streamline the application process.

The deadline for receipt of applications was the 5th of May and the appropriate WERLA notified successful applicants within one month of this closing date. Some applicants were required to submit further information prior to the commencement of works and all applicants had to engage with the relevant WERLA for the duration of the project.

Applicants for approved projects were required to submit the following information to the appropriate WERLA.

Prior to the commencement of the project: A project plan - to include details of how awareness of the impact of illegal dumping were to be raised by the project.

After completion of the project:

All projects had to be completed by October 8th, 2021, and a submission made to the WERLAs to include a project report, final financial report and an invoice on a template provided by the DECC.





Project Selection Criteria

Appendix II in the circular outlined those applications received under Anti-Dumping Initiative 2021 would be assessed under the following criteria for 2021:

- 1. Proposed actions that focused on the four key measures referred to in Circular WP 04.21 i.e.
 - (i) prevention,
 - (ii) abatement,
 - (iii) education & awareness and
 - (iv) enforcement.
- 2. Areas identified under the recent Irish Business Against Litter (IBAL) report.
- 3. Alignment with National Waste Enforcement Priorities 2021.
- 4. The extent of illegal dumping in the proposed project area. Photos had to be submitted to support this criterion.
- 5. Proximity to Special Areas of Conservation / National Heritage Areas
- 6. Proposed actions that reinforced the national waste enforcement message and encouraged the use of existing national waste enforcement tools e.g. the national complaints line, the newly developed Anti-Dumping Toolkit and the See It? Say It! App (www.epa.ie).

- W7. Proposed actions that looked to further the national understanding of the causes of illegal dumping, i.e. what are the social and economic factors driving this behaviour?.
- 8. In the context of waste management, the use of modern technology can reduce the impact and contribute to a long term reduction in illegal dumping incidents. Proposals could include products, services or applications, such as solar powered compactor bins and aerial imagery tools such as drones.
- 9. Proposed actions that demonstrated a measurable impact on the specific risk – elimination or substantial mitigation.
- 10. Details of any proposed project partnerships with voluntary organisations such as:
 - a. Community Groups.
 - b. Tidy towns Committees
 - c. Sports Clubs.

and/or from other State Agencies such as:

- d. Probation Service.
- e. Civil Defence etc.
- 11. Details on how the project would be evaluated to determine its effectiveness post completion.
- 12. Budget breakdown.

PROJECTS

The nature and scale of the projects submitted for consideration were varied and included:

- Projects in SACs / proposed NHAs
- Rivers / River Walks
- Beaches
- Inhabited Islands
- Scenic Walking routes / Tourist Attractions
- Residential Areas susceptible to dumping
- Areas susceptible to illegal settlement
- Bring Banks
- Side Streets in Urban Areas susceptible to illegal dumping
- Mattress Amnesty
- Hazardous Waste Amnesty
- Bulky waste Removal
- Purchase of Audio-Visual Devices
- Bikes for Africa

Local authorities developed partnerships with many state agencies on projects.

Grant Funding Criteria

- 1. Project areas must be located on publicly accessible land or in any place that is visible to any extent from a public place.
- 2. Projects which involve the clean-up of illegally dumped material should consider the further implementation of preventative measures to reduce any re-occurrence.

- 3. Projects which demonstrate an integrated approach involving other State Agencies such as An Garda Siochána, the Special Investigation Unit of the Dept. of Social Protection and/or Revenue/Customs will be favourably considered.
- 4. Applicants must be able to provide details of the extent of illegal dumping occurring within the project area. This should include a map of the project area indicating the current dumping location and an estimate of the amount and type of waste to be cleaned up.
- Funding will not be provided for projects for which alternative funding is available – e.g. diesel laundering clean-ups, historical sites, Anti-Litter & Anti-Graffiti Awareness Grant Scheme etc.
- 6. Salaries/wages will not be funded.
- 7. The applicant must demonstrate that project activities will be completed during 2021 and will support initiatives such as:
 - National Spring Clean, which traditionally has taken place throughout the month of April, but is likely to run throughout the summer due to the ongoing Covid situation This campaign encourages every sector of society to actively participate and take responsibility for conducting litter clean ups in their local environment and is strongly endorsed by the Department.
 - Clean Coast Projects.
 - · Local Authority Clean Up Weeks.
- 8. The applicant must demonstrate that investigations have been completed and that enforcement actions have been initiated where appropriate.
- 9. Successful applicants must regularly engage with the WERLA in their Region and report on both progress and media promotion of the project.





Communications Initiative

Environmental education allows individuals to explore environmental issues, engage in problem solving and take action to improve the environment. As a result, individuals develop a deeper understanding of environmental issues and have the skills to make informed decisions. In the Irish context the Government has supported the drive to educate the public about waste through funding the development of www.mywaste.ie – Ireland's Official Guide to Waste Management.

This portal and associated social media accounts are at the forefront of explaining why and how citizens can actively engage in proactive waste management. Informing and educating leads to individual and collective positive actions to manage waste and resource use, all of which contribute significantly to the national effort on climate action. Before the establishment of www.mywaste.ie there were inconsistencies in waste messaging and no central official source.

To rectify this www.mywaste.ie was established in 2018 and has continued to develop content on all matters relating to waste. The development of national campaigns and communication assets by the Prevention Officer Team under the mantle of My Waste also results in significant cost savings across the local authority sector. Savings are achieved by developing creative content nationally instead of each local authority sourcing assets locally. There is also significant benefit in the development of consistent messaging; being exposed to the same message in multiple locations or across several digital platforms leads to enhanced awareness of the subject matter.

Bulky goods		Abandoned Vehicles	
"Man in a van" illegal activities		Waste Presentation Byelaws/Accessing	
C&D Waste		a waste collection service	

For local authorities customised press adverts and posters each containing contact details for each local authority were complimented with additional generic assets including a flyer, GIFS, video & social media assets.

For community groups the assets produced are generic and were designed to allow groups to download & customise accordingly.



Communications Initiative (Cont.)

In addition to the 1,000 plus assets created in 2020, new material placing focus on littering of beaches and towns was created. All assets are available to download on the ADI hub on mywaste.ie. The local authority page is password protected whilst there is open access for community groups.



An advertising campaign ran across all My Waste social channels, digital and radio throughout the summer, with a focus being made on littering of beaches, towns and local beauty hot spots.





APPENDIX A Case Studies

ANTI-DUMPING INITIATIVE 2021



Carlow County Council

ELV "End of the road"

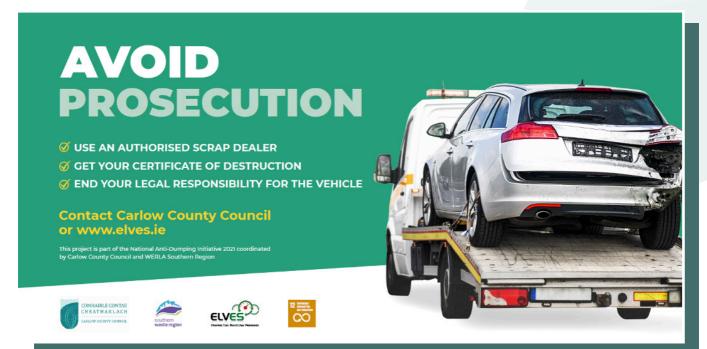


Risk and Impact

Address illegal cash for car businesses in Carlow. Large presence on low or no cost social media sites.

Summary

Tackle increase in illegal "Cash for Cars" operators from Carlow Area.



Overall Details

BEE Visible (potential reach of 44k per day):

6 Bee Visible signs x 2cycles Aug 11-24th / Aug 25- Sept 7th Billboard Hacketstown Road 22nd Sept – 19th October

KCLR:.

2 x 30 second adverts. Week commencing 23/08/2021. 42 adverts (Middle to older age demographic) Interviews on 2 most popular programmes on KCLR

BEAT FM:

30 second advert. Week commencing 23/08/2021 4 times per day over 7 days. Total amount of adverts = 28. (Younger demographic)

Carlow Nationalist: 10th August 2021. Double page spread.

Carlow Credit Union:

TV advertising August 2021 - November 2021. (Accessing Carl Loans)

Poster and information drop

- All public offices Carlow County Council
- Motor Tax
- Motor factors in Carlow Town and County
- Libraries
- Garages / repair garages in Carlow Town & County
- Repair / Auto Body business



Outcomes

- Investigation of local operator (reported by the public following awareness campaign). Operator has waste collection permit and now includes same on all advertising.
- No local advertising on social media for Cash for Cars.
- Large volume of queries to Carlow County Council Environment Department / Significant increase in public awareness.
- Constant contact with ATFs to recommend and encourage them to sign up with ELVES, one ATF has engaged with Repak.
- Support to ELVS on their campaign which was launched following the "End of the Road" ADI project which reinforced the Carlow message.

Assets Produced





Overall Cost

€8,859.84

A5

2 Sided Flyer -

Translated into Irish



A3 Poster

For Display in local areas / premises



Be Visible Road signage







Carlow Nationalist Double Page Spread

AVOID PROSECUTION

Use an authorised scrap dealer
Get your certificate of destruction
End your legal responsibility for the vehicle

Contact Carlow County Council or www.elves.ie

This project is part of the National Anti-Dump by Carlow County Council and WERLA Southe

> COMHAIRLE CONTAE CHEATHARLACH







e

Cavan County Council

Education Measures

Educating future generations



Comhairle Contae an Chabháin Cavan County Council

Waste Prevention and Education Project

Project Time: 36 hours

(does not include time spent by schools on the Picker Pals Programme)



Summary

This was a waste prevention and education project undertaken by Cavan County Council in collaboration with VOICE Ireland and the Picker Pals Programme. It involves interacting with our "future generation" through the Green Schools Programme and providing students and their families with litter-picking tools and education through music, story books and classroom activities to inspire primary school children to take their families litter-picking and inspire others by telling the story of their adventures. Additional measures including the printing of information booklets which will be distributed to the Green Schools Network as part of our Green Schools Programme and awareness campaigns including promoting the Council's Waste Presentation Byelaws which were introduced in December 2019.

Overall Cost

€10,479.37



Overall Details

In March 2021 Cavan County Council engaged with VOICE Ireland to run a pilot Picker Pals programme with St. Mogue's NS, Currin, Ballyconnell. Due to the success of that programme and the level of interest it raised with teachers and students alike, Cavan County Council sought to extend this programme to as many primary schools as possible in the County through funding secured through the 2021 Anti-Dumping Initiative.

In April 2021, Cavan County Council ran an anti-litter awareness poster competition for all primary schools in the County. One of the prizes for the winning entries was for their class to receive litter picking tools and participation in the interactive education programme through Picker Pals. Three winning entries were selected per Municipal District and the programme was offered to 9 No. different primary schools across the County in September 2021.

Picker Pals is an integrated content and activity environmental programme designed for primary school children and their families. Litter-picking activity is motivated through immersion in a Picker Pals story world and a Picker Pack containing adult and child litter-picking tools, taken home by a different student every week. Irish communities care about litter and see it as an area where real action has real effects.

In addition to the Picker Pals Programme, the Council replenished their stock of information leaflets and booklets which will be available to the public across all libraries in the County and will be distributed across the Green Schools Network throughout the school year.

Finally, we ran an extensive awareness campaign throughout the month of September 2021 to remind the public that Waste Presentation Byelaws are in place in the County and to remind them of how they can comply with these Byelaws and the penalties for non-compliance.



Selection of Winning Posters

Outcomes

Picker Pals gives schools and communities a starting point, engaging children at a younger age than other similar action programmes. Picker Pals is led by the children of the family, giving them a sense of ownership of their action and responsibility for their environmental impact. Through ADI funding, Cavan County Council will provide 12 No. classes with this education programme. This programme is being supplemented by additional funding from the Department of Environment, Climate and Communications allowing another 18 No. classes to participate.

Full details are outlined below:

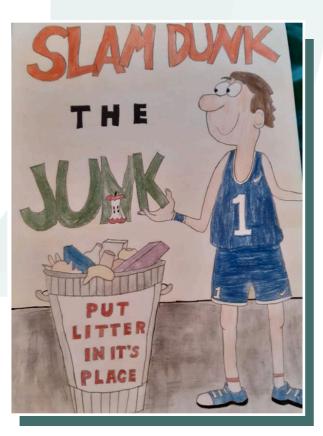
School Name	Number Of Classes	Number Of Students	Funding
Kilnaleck Mixed NS	2	31	Cavan County Council
St. Patrick's NS, Castletara	4	35	Cavan County Council
Killyconnan NS, Stradone	2	23	Cavan County Council
St. Mary's NS, Arva	2	22	Cavan County Council
Scoil Bhride, Killeshandra	2	9	Cavan County Council
St. Felim's NS, Cavan	5	22	DECC
Kill NS	2	25	DECC
Butlersbridge NS	4	31	DECC
St. Clare's NS, Ballyjamesduff	6	18	DECC
St. Mogue's NS, Currin (continuation from initial pilot scheme)	1	19	DECC
Total	30	235	

Our awareness raising strategy employed a vast range of different ways in communicating about the project, ranging from print media to digital media and word of mouth through interactions with Tidy Towns, Green Schools, other departments within the Council and other stakeholders. We will be implementing this strategy for the entire duration of the project and beyond in order to ensure a wide reach amongst other stakeholders and the general public.

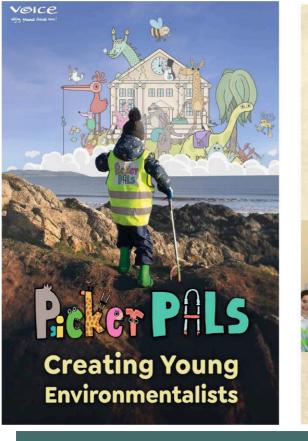








Selection of Winning Posters



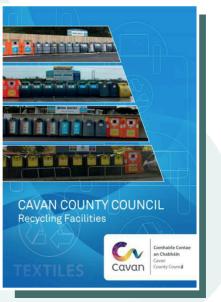


"If we can change the minds of the kids we have a chance to turn around this crisis of waste in the environment."

Picker Pals Education Programme



Printing of information booklets

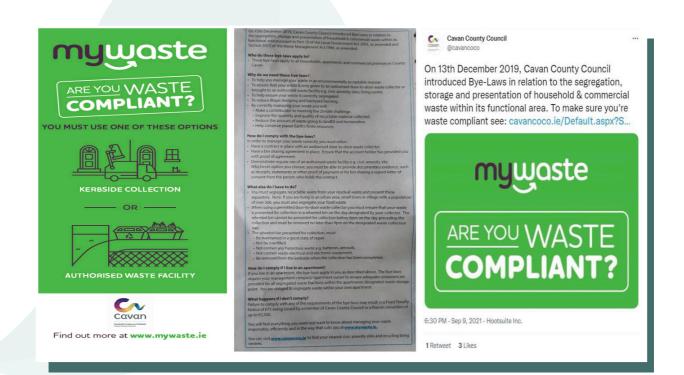








Printing of information booklets



Promotion of Waste Presentation Byelaws – Printing of information leaflets, Notice in Anglo Celt Newspaper, social media awareness campaign

Clare County Council

Fencing Project, St. Michael's Place, Kilmihil



COMHAIRLE CONTAE AN CHLÁIR CLARE COUNTY COUNCIL

Risk and Impact

Dumping of household waste from a council estate into the adjoining fields was causing environmental pollution and a risk to human health.

Overall Cost

€2,780.75



Summary

The was a persistent problem with dumping at St Michael's Place, Kilmihil. Last year €7,771.35 of ADI money was used to erect a fence along the boundary of this estate, preventing dumping over the wall into the adjacent field. This year the dumping moved further along the estate boundary, to an unfenced section of a neighbouring property so a further €2,780.75 was spent on extending the fence line, fully enclosing the estate. All residents in the estate have now also been written to under the Waste Management Bye Laws asking them to provide evidence of their waste disposal method.

Overall Details

St. Michael's Place, Kilmihil is a predominately council-owned estate, adjacent to a field and a children's playground. There was a persistent problem with illegal dumping from this estate over the estate boundary wall. Last year the open area seen above was fenced off. The dumping then moved to an unfenced section of the boundary. This year the unfenced section was fenced, fully separating the estate from adjoining properties. As stated above, all residents in the estate have now also been written to under the Waste Management Bye Laws asking them to provide evidence of their waste disposal method, and our Community Warden continues to patrol the estate in an effort to curb the problem.



Outcomes

Potential environmental pollution was prevented by erecting a fence around the entire boundary of this estate. The Waste Management Bye Laws were applied here by asking residents to provide evidence of their waste disposal methods. It is hoped that using the Bye Laws, in conjunction with the fence will alleviate the problem.





Fencing Erected



Cork City Council Segregation of Waste



Risk and Impact

Overall Cost

Environmental awareness to educate and prevent littering and promote proper segregation in apartment complexes. €3,152



Summary

Cork City Council waste enforcement section in conjunction VOICE have come together to introduce Upgrading Shared bin Experience project, to examine the unique issues around shared bin facilities in Multi Unit Developments and to develop solutions to contamination in the shared bin. This project has already been successfully run by other organisations and therefore we thought it might be beneficial in relation to several apartment blocks where we are currently having issues and have already engaged with the management companies



Overall Details

Purpose and Scope

The engagement of VOICE is to provide Cork City Council the following:

• To run the USE pilot project with 2 additional sites: Elderwood Apartments (50 units) and Manor Wood Avenue (142 units). To a total of 192 units.

This will include the following materials and support per site:

- 1 Recycling bag per unit (192 total)
- 1 food waste caddy per unit with 1 roll of compost bags and food waste sticker
- 1 workshop for management agency staff and ground staff
- 1 workshop for residents
- 3 bin area signs covering recycling, food waste and general waste
- 6 common area signs
- 1 communications plan for management agency
- Ongoing support relating to the programme through to January 2022.

Outcomes

Better segregation of waste

More bins available

More education and awareness among tenants and management companies



Cork County Council

Sherkin and Heir Island Clean Up



Risk and Impact

Waste collected will be inspected for identifiable evidence and enforcement action taken where possible.

Clearing the sites will prevent further buildup of redundant fishing gear and anti-dumping signage will be utilised.

Overall Cost

€5,001.94



Summary

Both islands have very active Clean Coast groups who are continuously undertaking clean ups on the islands. Historically it was near impossible to dispose of waste goods from an island. However, improvements in transport and infrastructure have changed this. Disposal of goods via cargo ferry, in partnership with Cork County Council is an affordable and accessible way of removing waste from the island and is accessible to all.



Overall Details

In partnership with Cork County Council, the harbor area was cleaned along with the amenity areas. Debris and marine litter which was washed up on the shore and harbor area was removed from the island for disposal by licensed waste operators.

The following stakeholders took part in this project.

- Cork County Council
- The island residents
- Island Development Groups

As the issue of marine litter is unlikely to be resolved soon, each year all parties work tirelessly to clean the beaches, piers, and roadsides to ensure the islands look well for the summer months.

This application is being made on behalf of two Islands, namely Sherkin Island & Heir Island. Both Islands suffer an ongoing problem of tidal litter debris washed up from the Atlantic Ocean following inclement weather and sea storms. When it arrives on shore, there is no other option but to pick it and remove it from the Island(s). Heir Island has no facility where discarded goods can be stored or disposed of. Sherkin Island is fortunate enough to have a small centre that can store waste goods.

- As with all aspects of Island life, everything is dependent on tide and weather. Therefore, one may not be able to dispose of larger items for months at a time.
- Collecting/Disposing of coastal/marine plastic litter debris washed up on the coastline / beaches of Sherkin & Heir Islands. Removing old fishing nets/redundant fishing gear from the beach areas.
- [•] Supporting the Island Community & Clean Coast Volunteers





Connacht Ulster WERLA

SMART Technology



Risk and Impact

The purchase of the drone by the CU WERLA will enhance waste enforcement capabilities for Local Authorities throughout the region when investigating and assessing authorised and unauthorised waste facilities under the Waste Management Act 1996, as amended.

Overall Cost

€20,642.49



Summary

The CU WERLA purchased a Matrice 300 RTK survey drone to enhance the service capabilities of the office for the region. The drone has a commercial specification which can capture high quality imagery using a full frame camera. This imagery combined with RTK functionality allows for high accuracy and the ability to facilitate 3D mapping and waste volumetric calculations. The drone has enhanced features such as a 55-minute flight time, IP45 rating, supports multiple payloads, health management system and 6 directional sensing and positing for enhanced in-flight safety.



Overall Details

In April 2021 the CU WERLA published a Data Protection Impact Assessment (DPIA) for the overt use of drones at authorised and unauthorised waste facilities to prevent, detect and prosecute breaches of waste management legislation. The DPIA is based on the CU WERLA operations, and it was developed in consultation with the Data Protection Commission (DPC). The endorsement of the DPIA by the DPC underpinned the use of drone technology for waste enforcement and the CU WERLA purchased a new commercial specification drone to enhance enforcement capabilities for Local Authorities throughout the region.

Outcomes

The European Union introduced new regulations (Regulation (EU) 2019/947) for the operation of Unmanned Aircraft Systems (UAS) which details rules and procedures for UAS operation, remote pilot competency and limitations of use. Being mindful of this regulation change and the purchase of a new drone, the CU WERLA commenced a review of drone operational manuals, flight risk assessments and pilot competency. Following this review, CU WERLA staff undertook retraining obtaining a UAS remote pilot competency certificate as required under the new regulatory regime. The operational manual and flight risk assessments were identified for redrafting to meet higher regulatory requirements. This work is ongoing in consultation with a drone specialist with completion of the task anticipated in early 2022. The CU WERLA will disseminate learnings from the process with constituent Local Authorities in due course.

Dun Laoghaire Rathdown County Council



Waste Collection' Project

Risk and Impact

Risk: Hazardous waste is disposed of in wheelie bin collection, dumped or disposed of down drains.

Impact: Reduce the amount of household hazardous waste that is given to unauthorized waste collectors or illegally dumped.

Overall Cost

€21,562.56



Summary

Hazardous Waste Collection was held on 11th September 2021 at Dun Laoghaire Harbour.





Overall Details

This is an amnesty event for household hazardous waste which is run as a prevention measure. Hazardous waste that may have been given to unauthorised waste collectors will end up being handled properly and then this will prevent the illegal dumping of this waste throughout the County.

Outcomes

A total of 14.599 tonnes of hazardous waste was collected on the day.

Not all hazardous waste is dumped illegally but this event aims to reduce the amount that is.



- Advertised on social media, facebook twitter and instagram.
- Signs at Ballyogan Recycling Park, Eden Park Recycling Centre and Shanganagh Recycling Centre and 10 locations near the area advertising the event.
- Councillors were informed in advance and promoted the event.
- Community groups were informed in advance and promoted the event.

Donegal County Council

ADI Awareness Campaign



Comhairle Contae Chorcaí Cork County Council

Risk and Impact

To promote the ADI Awareness campaign developed by www.mywaste.ie

Overall Cost

€239.85



Summary

To promote the ADI Awareness campaign developed by my waste in 2020 through the display of selected images through selected Gateway signage for a 2 week period. These signs will then be used in strategic locations in Donegal.

To promote the ADI Awareness campaign developed by www.mywaste.ie in 2020 through the display of selected images in two local papers.

This initiative was discussed at the CUWERLA Operations Meetings and it is an initiative that is being called for.



Overall Details

The assets developed by the team at www.mywaste.ie were used to target the source of the problem through very good images and messages.

Outcomes

Using nationally produced imagery and messaging to capture the attention of the public in Co. Donegal. It is hoped that the project will help deliver on the aims of the Anti Dumping Initiative and let people see how waste is managed in the county and improvement the service that is being offered to our community.





Dublin City Council Cherry Orchard Reclaim to Graze Project



Risk and Impact

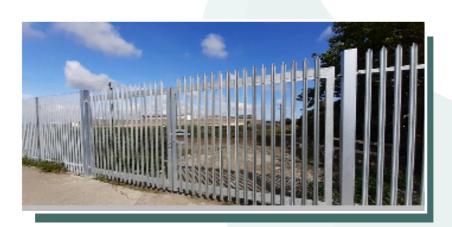
- Fencing for prevention
- Clean up and repurpose 200 tonnes
- Community outreach awareness and support.
- Surveillance operation
- Cherry Orchard illegal waste collection & dumping

Overall Cost

€40,904.31 €15,623.00 claimed via ADI funding.



BEFORE - Horse manure waste & illegally dumped materials



AFTER- Area cleaned, palisade fence & gate, realigned boundary

Summary

200 tonnes of mixed waste was removed by Thorntons and fencing erected to secure the additional lands granted on lease to the Equine Centre to reclaim grazing land for their animals. The fencing is to be paid for by Dublin City Council - the Ballyfermot Drimnagh Area Office contributing 5K &Development Section paying the balance. The Equine Centre agreed to contribute €4,000. The land will be seeded to allow for grazing at a cost of approx 2k provided by the Equine Centre. Additional clearance of adjoining public lands used by neighbouring Traveller accommodation for their horse grazing agreed in engagement piece with key community members to ensure no further dumping of any horse bedding/manure at this location.



Thorntons agreed to provide haulage to their facility to dispose of the 200 tonnes of mixed waste. The fence was erected over a number of weeks. The cost was borne by Dublin City Council, Development Section and the Ballyfermot/Drimnagh Area Office with a contribution of €4000 from The Equine Centre.

Additional works: Shrubbery removal after the end of nesting season is underway (the cost will be shared by Public Domain and the Equine Centre with Thorntons providing haulage) and plant as community benefit project. The equine centre have arranged an awareness and education piece with Horse Power and the local community involved in horse ownership in the vicinity of Cherry Orchard. A discussion is also taking place with the Equine Centre, Dublin City Council Waste Management and Animal Welfare Section on licencing and disposal of horse waste/bedding with a view to establishing a review and possible pilot project.

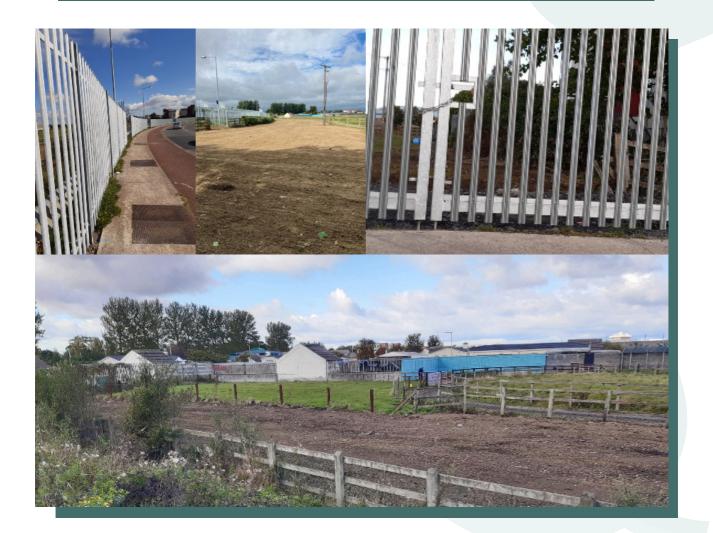
Outcomes

- Illegal Dumping accumulated and current dumping removed.
- Area protected from future dumping by boundary palisade fence.
- Awareness/Education Outreach piece with local Horse Power and the local horse community.
- Ongoing surveillance with Waste Enforcement to target illegal dumping/waste collection.
- Discussion re Pilot Project on horse waste streams in the Cherry Orchard area ongoing.
- Engagement with local Horse Power Group through DSPCA promoting horse welfare and compliant equine waste disposal. (In September DSPCA Education Officer engaged with local horse owners through a horse owners basic care course. Equine waste and correct method of disposal was a key focus. The COEC Yard Manager has engaged with key members of the settled travelling community in the adjoining Traveller accommodation sites of St Oliver's and Bridgeview to build trust and obtain a strong commitment to promote compliance in equine and domestic waste disposal).

To date no further dumping along the boundary of Equine Centre at Park West Ave/Cloverhill Rd.



200 tonnes mound of mixed waste old boundary Park West Ave/Cloverhill Rd Cherry Orchard. Pre -ADI 2021





Fingal County Council

Bay Lane Anti-Dumping Project





Risk and Impact

- Prevent endangerment to human health.
- Prevent the attraction of vermin.
- Reduce impact on aquatic, terrestrial and air ecosystems.
- Deter further waste dumping and waste burning in this area.

Overall Cost

€24,354.00



Before

After

Summary

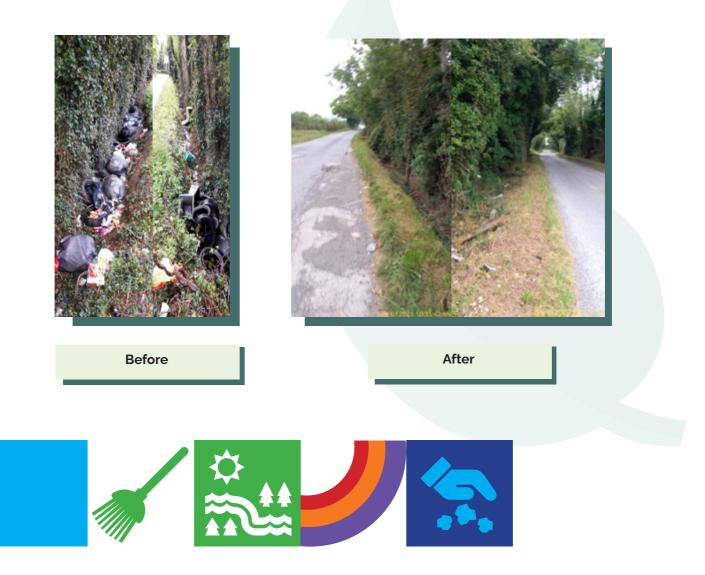
The aim of the covert CCTV surveillance was to capture evidence of illegal waste activities taking place on Bay Lane. The covert surveillance was then used to take enforcement action under the Waste Management Act 1996 and the Litter Pollution Act 1997 to deter people from further illegal dumping. Several covert cameras were used that were monitored 24/7 to build up a picture of what was happening on the ground, where the key blackspot areas were and who was responsible

Bay lane is a known black spot area for fly-tipping, illegal dumping and burning of waste. A significant amount of waste from illegal dumping is removed by Fingal County Council's Operations Department on a regular basis and this comes at considerable cost to the Council. Preventative measures such as signage, awareness campaigns and increased litter patrols proved unsuccessful in the past and as a result additional enforcement measures were warranted to identify the offenders.

Illegal waste activity and illegal dumping poses a significant risk to human health and the environment by means of aquatic, air and terrestrial systems becoming polluted when waste is left to decompose or is deliberately burned. In order to help stop this illegal waste activity and prevent further environmental risk, the use of covert CCTV surveillance was required to gather evidence for prosecution and to act as a deterrent from further illegal waste dumping in this area. The level of dumping decreased significantly once individuals realised that CCTV technology was being used to detect offenders with the threat of court action to follow.

Outcomes

The number of incidents and the volume of waste dumped in this area was significantly lower as the result of erecting additional anti-dumping signage and the installation of covert surveillance cameras at key locations. The CCTV surveillance footage was used to issue warning letters and litter fines and a legal file is currently being prepared to prosecute individuals responsible for illegal waste activities under the Waste Management Act, 1996 and the Litter Pollution Act 1997. Surveillance will continue for several more weeks to ensure that the message gets out there that illegal dumping will no longer be tolerated, and that enforcement action will be taken against those found responsible.



Galway City Council

Greening the Laneways 2021



Risk and Impact

Alleyways and laneways in housing estates can often be a site for illegal dumping. Through community engagement, this project aimed to instil a sense of ownership in residents living close to the laneways by transforming the laneways, in partnership with local residents, into vibrant spaces for the community to enjoy, thereby reducing the likelihood of illegal dumping.

Overall Cost

€19,958.05



Summary

This project combined the clean-up of laneways in Galway City with enhancement works and community events. The Council worked with residents living near three laneways in the city, with one laneway (Rocky Road in Westside) chosen as the location for significant enhancement works, including painting and planting. The project culminated in a community action day, followed two weeks later by an official event attended by the Mayor of Galway City.

Alleyways and laneways in housing estates have been identified by Galway City Council as a problem area for illegal dumping. In previous years, in projects funded through the Anti-Dumping Initiative, the Council has carried out clean-ups of laneways throughout the city and has established a register of laneways to facilitate on-going monitoring and management of the sites by the community wardens.

This 'Greening the Laneways' project builds on the success of this previous work by partnering with the communities living beside the laneways and working together on enhancement works and on managing the spaces in the longer term. Through collaborative work, an unwelcoming laneway was transformed into a vibrant, playful and nature friendly-space for all of the community to enjoy.

Initially, three laneways were identified for this project. Site surveys were carried out and meetings were held with residents in the area. In the end, one laneway was chosen as a pilot project for 2021, the Rocky Road in the Westside of Galway City.

Significant community and stakeholder engagement took place, culminating in a Community Action Day in September 2021. In addition to local residents, the Westside Arts Festival, local schools and the local library were also involved. Initially the laneway was cleaned, power-washed and all graffiti removed. Galway City Council supplied planters and staff from the Council's Parks Department helped local residents and young people plant flowers, shrubs and an 'edible landscape' with fruit trees, strawberry bushes and, even, cabbage plants. Locals were also involved in painting vibrant murals on the themes of climate action, biodiversity and anti-littering along the laneway with the help of a professional artist.

On Saturday 9th October 2021, the newly-enhanced laneway was unveiled by the Mayor of Galway City, Colette Connolly. The project has garnered significant interest from the general public and from elected members, with a number of laneways already suggested for similar works in 2022. The project also gained considerable media coverage (sample headlines are shown below).

A short video of the project is available to view here: https://www.youtube.com/watch?v=-TLipWPb5B0

Social media analytics are as follows:

Greening the Laneways Social Media Analytics: September - October 2021

Facebook Impressions: 33,140 People reached: 29,752 Engagement: 555 Reactions: 489 Comments: 30

Twitter Impressions: 6422 Engagements: 476 Retweets: 13 Replies: 2 Likes: 38

Instagram Reach: 2154 Impressions: 2493 Likes: 160 Comments: 3







- Reduction in illegal dumping in laneways in Galway City.
- Reduction in graffiti (there has been no graffiti on the wall since it was painted).
- Increased sense of ownership and community pride amongst residents living close to the laneways.
- Increased public awareness, through public participation and media coverage.
- Increased biodiversity in the area.
- The project garnered the support of elected members in the city and there is interest in extending it to other areas of Galway City.

















Greening the Laneways

Join us as we re-imagine the Rocky Road laneway through the use of plants, paint and creativity.

Community Action Day Calling all local children, families, residents and friends

Saturday 18th September at 11.00am

Meeting at Westside Library

Guided by a professional artist we will create colourful murals and images and learn how we can increase biodiversity in our city through planting flowers for nature. All materials supplied but remember to wear old clothes!

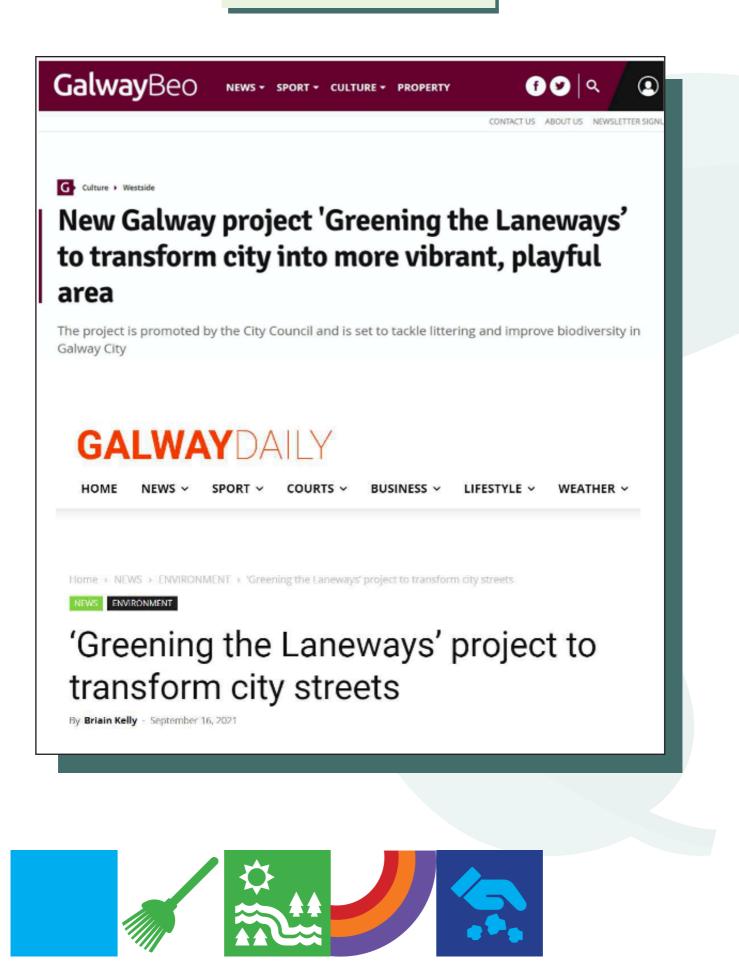
12.00 - Biodiversity talk with Robert Steed,Craft Gardner, Galway City Council1.00 - Storytime with Liz, Librarian (outdoors)















Transformed 'green' laneway in Westside to be officially launched this weekend

7 October 2021

Connacht Tribune

Transformed 'green' laneway in Westside to be officially launched this weekend

Environmental Awareness Officer at Galway City Council, Tiarnan McCusker, says it's a unique approach that should pay dividends. To hear more,... 3 weeks ago



🤧 Galway Daily

Exciting new project 'greens' the Rocky Road in Westside

Galway City Council has partnered with local residents and young people ... "As far as we are aware, the 'Greening of the laneways' has not... 3 weeks ago



Galway County Council

8 Billboards & Electronic Signs



Overall Cost

€7,489.47



Summary

Galway County Council hired electronic billboards for a number of weeks in September displaying an Anti-Dumping message. These were installed at known dumping blackspots and on the approach roads to the major towns in the county.

A large anti-dumping advertisement was designed and was displayed on large billboards throughout the county.

In addition, magnetic signs for our Community Warden vans with an Anti-Dumping message have been also been procured.

Overall Details

The electronic signs and billboards will serve as an important visual to the public about illegal dumping and the consequences for those that do. The magnetic signs for our warden vans again raises awareness to the public of the community warden service and its function in investigating waste complaints and the enforcement of the Waste Management Act.

Outcomes

- Increased public awareness re unauthorised waste collectors.
- Reduction in dumping at known black spots.





Variable message signs deployed throughout the county displaying different messages



Billboard advertisement on display in Tuam, Co Galway

Cuir Stop le Dumpáil Mhídhleathach Bíodh meas agat ar do chontae Stop illegal Dumping Respect your county



Comhairle Chontae na Gaillimhe Galway County Council

Magnetic signs for warden vans

Kerry County Council

Rental of Solar Compact Bins

Risk of illegal waste disposal resulting in

environmental pollution, including risk of



Risk and Impact

littering, odour etc.

Overall Cost

€17,712



Summary

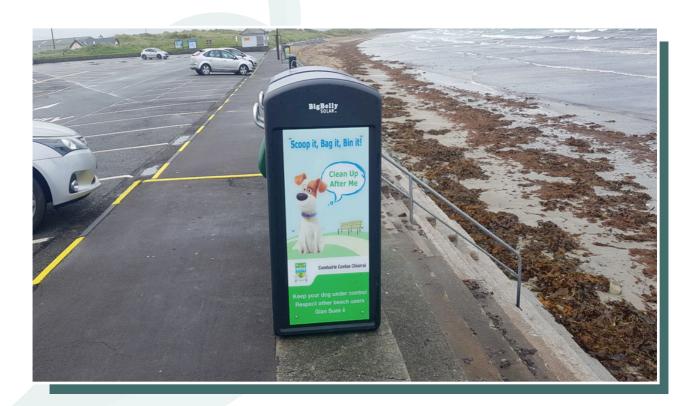
Rental of solar-powered compact bins located at various popular tourist locations in Co. Kerry.

Overall Details

Kerry County Council installed 12 solar powered compaction units and 6 non compaction recycling units at various locations in County Kerry. Grant funding will cover the rental of these bins for the period March 2021 to October 2021 Inclusive.



- The compaction capability increases the bin capacity by up to x10 compared to a normal non-compacting bin. The cloud-based software compiles data from the individual bins and generates wireless alerts when bins are full and in need of collection. The software also compiles collection routes for only those bins requiring servicing saving on time, reducing traffic and associated emissions and ultimately cutting collection costs.
- The bins can work in any location as they are solar powered. Total containment ensures that rubbish is kept in and pests stay out for cleaner spaces. Visually the bins look well and the council's logo appears on the front of the bins.



Kildare County Council

'Kildoon Community Cleanup' Project



Risk and Impact

Ongoing dumping leading to visible piles of waste in an otherwise attractive bog and woodland area. Dumping was also leading to drainage issues locally.

Overall Cost

€6,481



Summary

Community-led initiative to deal with ongoing large-scale illegal dumping on a bog road. A mix of large scale waste removal, community engagement, innovative messaging and technoloy through CCTV to prevent area being used for dumping.

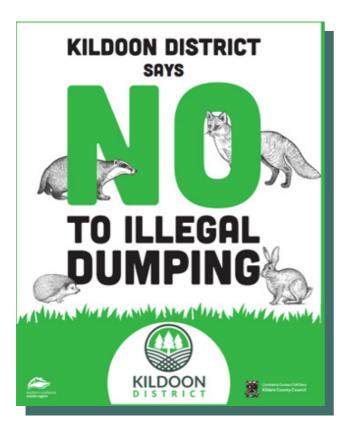
Overall Details

The Council was contacted by Local Community Social Media Group to come up with ideas dealing with ongoing illegal dumping. The consensus reached was for bespoke signage to really highlight the issue on an isolated stretch of bog road in the area. Large amounts of domestic waste were being routinely dumped into the ditches. Following two large clean-ups, the signs were erected. The signs were then used to house CCTV cameras to detect the dumpers. CCTV data is currently being analysed.

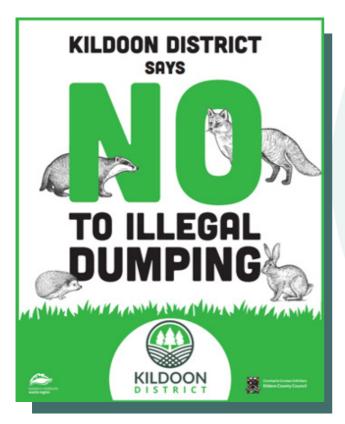


- The process of the community engaging in the design of the signs was very significant- it generated a lot of local interest as the dumping is causing great frustration locally.
- Locals assisted in the removal of most of the waste. A specialist contractor was hired to manage some sections of the road due to the depth of the ditches.
- Signs were erected in sequence to catch the attention of the dumpers and to convey that the area is actively managed.
- No significant dumping has occurred since the signs were erected.
- 1.32 tonnes of waste removed during project, after a much larger quantity (approx. four tonnes) was removed just prior to the project being submitted.









YOU WILL WHEN YOU'RE CAUGHT.





*

Kilkenny County Council

Bikes for Africa Project



Risk and Impact

No risk from this project other than the bicycles are discarded and not used. Left lying around at the end of gardens or at the back of sheds at home. The positive impact of this project on the lives of school children in the Gambia is immeasurable.

Overall Cost

€8,440.00



Summary

Following on from the successful national launch in 2020 the BFA has been a resounding success across a large number of local authorities. Due to Covid the Army units normally involved in the collection of bikes had been diverted to assist with the national vaccine role out. The Rotary club has step into the void and arranged for collection of bikes form the LA's around the country.



Working with local partners such as An Garda Siochanna, Defence Forces and the Rotary Clubs has really increased the success of this project. The friendly staff at the civic amenity site was also a huge part of the success story around this project

lt's a win-

- Environment recycling unwanted bikes
- Rehabilitation People who have been sent to Prison get a meaningful job
- The Circular Economy at work in a very simple way
- Education Supporting African Children to get a better education and making our own citizens aware of thinking before you throw away

Covid in 2021 proved to be difficult for the collection of bikes. The Defence Forces which normally carryout this role was diverted to assisting in the national vaccination effort. Rotary Ireland were donated the use of an artic truck in September 2021 and they went around to each of the facilities and collected the bicycles themselves for delivery to the open prisons. To date in 2021, 965 bikes have been collected.



This is all the Bikes been delivered to Loghan Prison



Laois County Council

'Bulky Waste Amnesty' Project



Risk and Impact

- Potential for illegal dumping
- Potential for high risk bonfires around Halloween
- Potential for 'Man in Van' operators
- Reduced opportunity for 'Man in Van' operators

Overall Cost

€22,505.92 (Incl. VAT)



Summary

The aim of this project was to target problem areas of frequent illegal dumping and capture bulky waste streams such as household furniture and mattresses in advance of Halloween bonfires. The areas targeted for bulky waste collection days were selected based on a number of historic clean-ups and on the capability of households to transport bulky wastes.

Halloween 2020 proved to be challenging for the Environment Department of Laois Co Co due to large quantities of bulky waste streams being stockpiled for Halloween Bonfires. Clean ups were carried out in October of 2020 of the stockpiled material, however this often presented health and safety risks.

As part of the 2021 Anti-Dumping Initiative Bulky Waste Collection Days were scheduled in residential areas across the County targeting areas of frequent illegal dumping.

The Bulky Waste Collections Days also focused on residential areas where there appears to be reduced capacity for individuals to transport bulky waste streams to the local Civic Amenity Centre. It is considered that individuals with reduced capacity to transport these waste streams themselves often resort to utilising services of illegal waste collectors including 'Man in Van' operators.

This project captured bulky waste streams at source and was progress in moving away from reactive measures and towards preventative.

This project involved the following steps:

- Book waste collection vehicle and ensure availability of key Environment Section staff.
- Create location specific leaflets with details such as the date and time that the bulky waste collection will happen, what waste streams were included.
- We requested residents to ring into the Environment Section and confirm what waste items they had. This provided us with an idea of what quantities to expect and make arrangements to handle same.







- Reduced opportunity for 'Man in Van' illegal waste collectors.
- No. of Mattresses collected approximately 306 @ €10 per mattress
- Tonnage of Bulky waste removed approximately 40 tonnes @ €152.50 per tonne exclusive of VAT



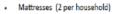
Bulky Waste Collection Day

O Moore Place / Lakeglen Residents Only

We will accept



- Couches (1 couch / suite of furniture per household)
- Armchairs





Bed Bases (no bedding)

If you wish to avail of this service you must call 057 86 74321 or 057 86 74330 before 5 p.m. on Tuesday 7th September to book your collection slot.

Items will be collected on Thursday the 9th September between 10 a.m. to 2:30 p.m. Please note that the personnel will not enter any household to facilitate collections in line with covid guidelines.

Please note that Electrical items are not accepted on the day but these can be recycled <u>FREE OF CHARGE</u> all year round at the Recycling Centre at Kyletalesha. For more information please visit www.laois.ie

This service is for domestic households only.



eastern-midlands wasterregion

This project is part of the National Anti Dumping initiative 2021 co-ordinated by Lales County Council and WERLA Midlands & Eastern Region

Leitrim County Council

'Illegal Dumping at Shannonside'



Risk and Impact

This illegal dump site is close to a high-density population area and constitutes a health hazard.

Abatement - to restore this area to a clean non-hazardous state

Overall Cost

€24,618.70



Summary

This location was identified in collaboration with the Housing Department of Leitrim County Council. The site has been an ongoing concern to the Local Authority and the subject of many interventions. The Housing Department requested assistance in bring the site back to a high standard.

The Covid19 lockdowns and restricted social outlet has increased the quantity and frequency of dumping at this location.

Due to the hazardous nature of the clean-up a specialist firm was engaged to collect and remove the waste.



The clean-up was completed over four days.

4 empty bays were cleared and all waste removed. These areas consisted of domestic rubbish and appliances.

The perimeter of the site has extensive dumping of large and small items; items included beds, car seats, fridges, TV's, chairs, and a large quantity of bags of rubbish.

The remains of a caravan was also removed from the site.

All waste removed via registered waste removal company (roll off skip).

Caravan removed with a recovery lorry and disposed of via waste company.

Outcomes

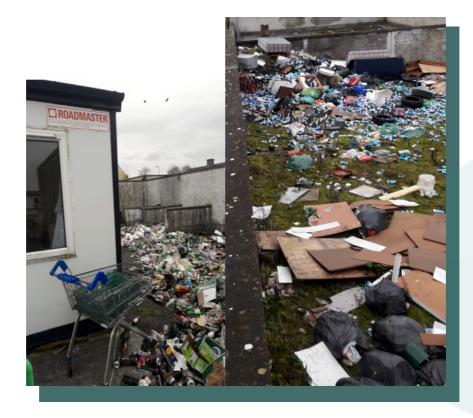
The clean-up was outsourced to a specialist contractor. The tonnage collected is as follows:

	Weight Removed
April 2021	32.8 ton
June 2021 June 2021	34.9 ton 1300kg (caravan)

Abatement - The area was restored to a clean non-hazardous state



Before Image



Before Image

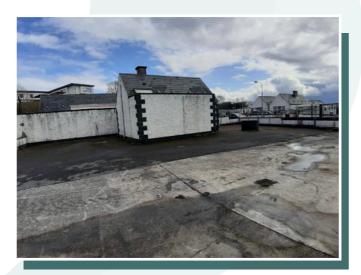


After Image











After Image

Limerick County Council

Project No.4 Clean Up Castleconnell



Comhairle Cathrach & Contae **Luimnigh**

Limerick City & County Council

Risk and Impact

Abatement

Overall Cost

€5,902.00



Summary

Project No.4 Clean up Castleconnell – Overgrown area, remediated and cleared, local councillors and local community were notified about the Anti-Dumping initiative scheme.



Local authority co-ordinated the clean-up of the abatement of site.

Outcomes

Area Cleaned





Longford County Council

Breadan's Lane Area Clean Up

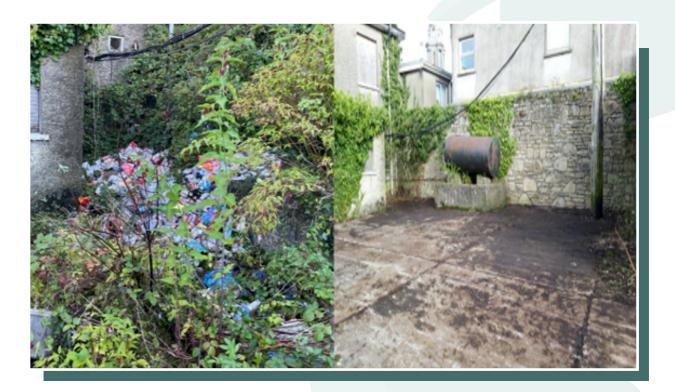


Risk and Impact

Large scale illegal dumping close to the centre of Longford Town including anti-social behaviour. Drug den with drug paraphernalia in nearby derelict buildings. Visual and environmental impact on the local area.

Overall Cost

€14,635.66



Summary

Clean up of a back lane & surrounds close to centre of Longford Town. This area is known for anti-social behaviour. Pressure from Guards to clean up area and assist in making the area safe.

Overall Details

This project involved removing over 13.5T of mixed domestic waste from sites off a laneway that connects three of the main streets in Longford Town. This area is known to the local Guards for on-going antisocial behaviour. Co-operation and communication with local traders and landowners was essential. Work also included fencing off vacant sites to eliminate dumping and erecting a gate to close off an open area to eliminate a hang out area for anti-social behaviour.



- Waste removed and area cleaned up.
- Local landowners assisted in the clean-up they removed waste and drug paraphernalia from derelict buildings on their lands.
- Landowners secured their buildings to prevent individuals gaining access.
- Large gates erected on an open area to eliminate a hanging out area for anti-social behaviour.
- Sites made secure by erecting fencing to avoid reoccurrence of dumping.
- Regeneration Section of Longford County Council installing extra public lights.
- Local Tidy Towns will include this area on their patrol.
- Safe area for pedestrians, local traders and customers.









Louth County Council

Moneymore, Drogheda Clean-Up Project



Risk and Impact

The main problem in this area is the illegal disposal and burning of domestic waste by residents and illegal waste collectors on the green area of estate which is a public amenity for children playing and residents walking.

Overall Cost

€23,375.37

Breakdown of Costs:

Plant and Machinery Hire = €8,473.92

Hire of Track Machine, Mulchers, Low Loader and Lorries for disposal of water = \notin 7,921.20

Disposal of 205 Ton waste x €30 per Ton = €6,980.25



Summary

This project included the removal and disposal of waste on the green area between Moneymore and Laurence's Park, Drogheda, Co. Louth, which is a problematic area for the disposal and burning of domestic waste by illegal waste collectors.

Overall Details

Work involved the removal of illegally disposed waste, the removal of old derelict cottage which was a focal point for dumping and fly-tipping activities, landscaping of green area to improve routine grass cutting and the removal of stone rubble to improve visibility of area.













Mayo County Council

'Bulky Waste & Bonfire Night'



Risk and Impact

Bonfires result in the release of dioxins and other pollutants to the atmosphere and the illegal dumping of bulky goods such as mattresses pose a threat of environmental pollution.

Overall Cost

€29,767.47



Summary

This project focused on 'Bonfire night', which is a tradition across the west of Ireland on June 23rd. The project has run for the past three years and involves free bulky waste collections in problem areas where fires contain a lot of waste material, as well as the removal of some large bonfires prior to burning.

Overall Details

The initial focus of the project was the organising of bulky waste collection days in peripheral areas of the county and the off-shore islands. In these parts of the county, the bonfire tradition is particularly strong, and the distance to civic amenities can be prohibitive to authorised waste disposal. Free Bulky Waste Days were held in Belmullet and Achill, which were very successful. Skips were sent to two off-shore Islands, were authorised bulky waste disposal is extremely difficult to achieve. Secondary to this, some very large waste bonfires were removed immediately prior to June 23rd which has helped to reiterate the message that waste bonfires will not be tolerated.

In conjunction with Bounce Back Recycling, two free Bulky Waste Days were held in remote parts of the county, where there is still a substantial population across the wider area. These communities have no Civic Amenity sites nearby and are the areas where the tradition of bonfire night is strongest.

Both events were locally advertised through a poster and signage campaign and were also advertised on social media close to the dates. The events were held on the two Saturdays prior to June 23rd (i.e. June 12th and 19th). There was a good uptake, with four containers being filled (approx. 19t bulky waste and 350 mattresses).

Bulky waste skips were also provided to Inishturk Island and Clare Island. Again, the local communities welcomed the service, and there was again a good uptake with 7 skips (15t) being collected.

Tonnage of waste removed: 30t approx.

Tonnage of bulky waste, if applicable: 19t approx.

No. of Mattresses collected: 350 approx.



Some images of Bounce Back Recycling collecting during Bulky Goods Day







Meath County Council See 22 (Combairle chontae na mí meath county council

'Green KM' Project



Risk and Impact

Overall Cost

Removal of litter and waste from our roadsides throughout the county.

€19.405.71



Meath County Council @meathcoco · Apr 17 Well done to everyone who has embraced the Green Kilometre Scheme so far. It's not too late to get involved.

The scheme invites individuals/groups to choose approximately a kilometre (or longer) stretch of road/loop in their area.

More information: bit.ly/2Ygc3Og.



Summary

230 groups took part in the Green Kilometre Scheme in Meath in 2021.

Overall Details

Groups were encouraged to collect litter, either as an individual, family unit, or socially distanced group, as they went about their daily exercise routine, within their 2km/5km area, during the first lockdown.

The scheme proved to be immensely popular and continues today with a tree planting programme planned for Q4, 2021.



- Over 6,000 bags of waste collected which is picked up by Meath County Council for disposal.
- Increase in number of volunteers and community groups.
- Noted decrease in litter particularly in rural areas.
- Feel good positive campaign generating huge amount of good will across the whole county.
- Tree Planting project to commence in November 2021.



Chasing Breaking_Graham Macken @ChasingGraham · Mar 7 ···· Green Kilometre Scheme with @meathcoco. Six black bags full from 500m either side of the house. With some help from the best picker uper'er! #greenkm



Mike Bray @BrayMike · Mar 21

Super work done in Fordstown, Girley, Chamberlainstown, Drewstown and Piercetown yesterday as part of the Green Kilometre initiative.

Nearly 60 bags of litter and other dumped materials collected.



Monaghan County Council

'Green KM' Project



Risk and Impact

Overall Cost

Monaghan Co Co worked with Community Groups to help with the clean-up of legacy sites.

€24,135.87



Summary

Project one was the clean-up of one unfinished housing development which is also beside a potential unauthorised waste site.

Second project was to clean up back alleys of a local authority estate that had issues with residents dumping material.

Third project was to support Clones Tidy Towns clean up an area and erect a gate.

Overall Details

Project one was broken into two phases. Phase one was the clean-up of an area that had been proposed for housing but never built on. This includes the removal of a large volume of waste on site particularly unused, unusable and unwanted construction material. Phase two was the construction of a boundary wall between the site and adjoining property. The adjoining property is currently being investigated as a potential unauthorised waste site. It is hoped that by working with the landowner these issues can be addressed.



24 tonnes of material were removed – wall currently being erected.





Work in progress



Clones Tidy Towns area project – abatement and prevention



Offaly County Council

'Kilcruttn' Project



Risk and Impact

Overall Cost

Tullamore River- Water Quality – Flora and Fauna habitats – Charleville Wood SAC

€18,206.13



Summary

Offaly County Council supported by Shannonside Sub Aqua, Tullamore Tidy Towns and individual volunteers cleaned waste from the Tullamore River at Kilcruttin.

Overall Details

The Tullamore River at Kilcruttin stretch is heavily impacted from dumping over the years. Fishing groups, walkers and other stakeholders (agencies) had highlighted the problem to Offaly County Council – the waste was lodged in the bed of the river impacting on the crayfish – white tail and otter habitiats.

Offaly Council supported by Shannonside Sub Aqua, Tullamore Tidy Towns and individual volunteers cleaned waste from the Tullamore River at Kilcruttin. Immediately after the removal of the waste the flow in the river was observed, this will certainly help aerate the water and help with improving water quality.

It is envisaged that this event will become an annual event.

Continued collaboration with all parties involved to maintain the river environment to improve the flora and fauna habitats.

Public focus on the river.

20 shopping trolleys, Wide Screen TV, 3 bikes, Garden furniture and a buggy were removed from the river.

• 1.5 Tonnage of Bulky waste and cost per bulky waste item







Roscommon County Council

Bulky Goods Collection



Comhairle Contae Ros Comáin Roscommon County Council

Risk and Impact

Overall Cost

Mattresses, sofas and chairs are items often found dumped in our bogs. Once the bulky goods collection was advertised, there was an enormous interest. The public brought 62,540 kg of bulky waste to the Civic Amenity Sites over 4 days.

€61.390.58



Summary

Initial funding in the amount of €51,000 approved to hold Bulky Goods Collection, however, with the approval of CU WERLA the final amount spent was €61,390.58.

Type of items collected included upholstered furniture, couches, armchairs, outdoor dining sets, carpets, mattresses, bathroom suites and divan beds.

Four collections held during September 2021 - one at each Roscommon County Council Civic Amenity Site

- Roscommon
- Boyle
- Ballaghaderreen
- Castlerea

- Four collections were held county-wide.
- Couches, armchairs, mattresses & divan bed bases were collected by Galway Traveller Movement t/a Bounce Back Recycling and diverted away from landfill.
- 702 users availed of the service across the four collection days.
- It was advertised widely on local media (newspapers & radio) and on Roscommon County Council social media.
- Flyers were handed out at Civic Amenity Sites prior to the event to inform members of the public of the upcoming collection dates.
- Collections were a massive success there was a project over spend by over €10K
- This will significantly reduce the number of bulky items disposed of in our bogs in 2022



Roscommon Civic Amenity Site – Tuesday 14th September 2021



Ballaghaderreen Civic Amenity Site – Tuesday 21st September, 2021









Boyle Civic Amenity Site – Wednesday 15th September, 2021



Castlerea Civic Amenity Site – Wednesday 22nd September, 2021



Advert Published in Roscommon People on Friday 3rd September 2021 Roscommon Herald on Tuesday 7th September 2021



South Dublin County Council

Kiltalown Lane Phase 1



Risk and Impact

Overall Cost

€21.000

Illegal dumping in rural amenity area

Destroyed visual amenity of area



Summary

Kiltalown Lane (L306) is situated approximately 1 Km south of the Killinarden junction with the N81 in Tallaght. There have been 133 reported environmental complaints in relation to litter and illegal dumping along this 700m lane since 2019

Overall Details

The project concentrated on the most regular illegal dumping areas along Kiltalown Lane. The lane had previously been Graded 'D' in the most recent IBAL Anti-Litter League report for 2020 and was specifically highlighted as by far the most heavily littered site surveyed in Tallaght was L3016 Kiltalown Lane – this litter blackspot wasn't just casually littered but subject to huge levels of dumping.

Works consisted of a number of clean ups of dumped materials, the introduction of 7 No. public lighting columns to light an otherwise dark lane. The provision of the public lighting along with just under 100m of boundary fencing aim at dissuading individuals from carrying out illegal dumping activities.

Covert CCTV was installed for a period of 4 weeks covering the Halloween period to determine the success of the measures put in place. Footage is currently under review.

- 1. Works have returned area to former natural state.
- 2. Will eliminate dumping blackspot.
- 3. Be in line with 2021 National Waste Enforcement priority 1.1 'Tackling illegal waste activity'.
- 4. Will comply with recommendation of IBAL Anti-litter League 2020 report on Tallaght.
- 5. Covert CCTV monitoring will assist in monitoring and enforcement if required.





Sligo County Council

'Cartronplan Clean-Up'



Risk and Impact

Overall Cost

To reduce the risk of environment pollution caused by illegal dumping.

€8,458.02



Summary

Cartronplank is a locality in County Sligo and is situated nearby to Cliffony, and northeast of Drumfad.

Sligo County Council as part of ADI 2021 undertook a clean-up of this site where a large amount of dumping has taken place

Overall Details

This site was chosen as it was an area with a substantial amount of illegal dumping. All waste was removed and the site was cleared off. Prevention and abatement were the main measures focused on in relation to this project. Increased signage in various areas will also raise awareness and education in relation to the general public.

Outcomes

This site was cleared off on the 11th of August 2021 and all waste was removed from this land and the site was restored to its original state.

In total, 20.76 tonnes of waste were removed from this site which was substantially overgrown with the bulk of the waste not easily visible until clearance was underway.





Before Images





After Images



Tipperary County Council

'Knocksaintlour Cashel' Project #2 of 9



Comhairle Contae Thiobraid Árann Tipperary County Council

Risk and Impact

Overall Cost

To reduce the illegal discarding of waste on countryside.

To create an awareness with residents to dispose of waste properly.

€24.515.46



Summary

To clean-up historic dumping on countryside beside a settled traveller site, and to prevent future dumping by erecting a high fence around boundary wall. To outline to the residents that any incidence of future dumping will incur penalties under environmental legislation and to ensure that residents implement an authorised refuse service.

Overall Details

Assessment of the site, removal of a boundary ditch, which involved discussions with National Parks and Wildlife. Engage services of an authorised waste collector to remove historic deposits of waste. Point and repair boundary wall and erect a fence to prevent future dumping.

Collaborate with Housing Section Community Liaison Officer to discuss the project with residents and provide advise regarding illegal dumping and engaging an authorised waste refuse service.

On the commencement of removing the boundary ditch, substantial waste deposits were discovered.

Cleaned site of waste, pointed wall and erect fencing Site remains clean, no dumping occurred since commencement of project. Residents utilise Cashel Civic Amenity Site to dispose of waste.

36.1tonnes of waste removed.





Completed Project



Waterford City & County Council

Waterford Estuary Marine Project

Risk and Impact

Marine litter washing down the River Suir impacting the wildlife and shellfish aquaculture area, also impacting on the SAC.

Overall Cost

€12,894.08



Summary

This project was to tackle Marine litter entering the sea from dumping of waste in the River Suir and its tributaries.

Overall Details

A significant amount of litter especially plastic enters the sea each year, this is usually via large rivers and estuaries. A lot of this marine litter is plastic which results from dumping of domestic, commercial and C&D waste near or in rivers and streams. A lot of this washes up on beaches which can be cleaned by volunteers etc, but some areas where the litter accumulates is only accessible by boat, such as at the base of cliffs. 4 small fishing boats and crews were employed to clean these inaccessible areas. A contribution towards expenses such as the necessary insurances, sea safety training and fuel was paid to each crew of fishermen of €200 per day (based on BIM expenses paid when they use fishing boats for survey work).

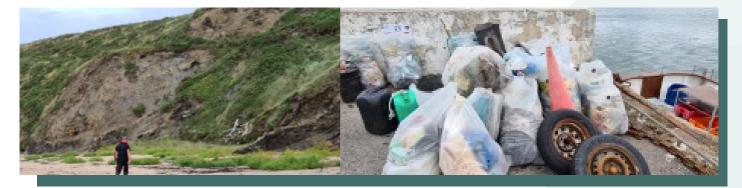
Outcomes

Approximately 4 tonnes of plastic waste were collected in 2021 from Waterford Estuary

Comhairle Cathrach & Contae Phort Lá Waterford City & County Council











News & Star

4 TONNES OF PLASTIC REMOVED FROM RIVER

🚯 😏

MONDAY, OCTOBER 04, 2021

AN anti-pollution river drive led by those involved in fishing locally, and Waterford City & County Council has resulted in the removal of four tonnes of plastic from the river Suir. Last year, a similar amount wat also retrieved.

Welcoming another year of the initiative were Clir. Jody Power (GreenP) and Clir. Donal Barry C(ND).

Speaking about the need for this initiative locally, they said, "The scourge of plastic pollution in our rivers and oceans continues unabated despite the widely communicated messages of the damage this pollution causes to the marine eco system. We hope that people will sart to appreciate that our beautiful river, the source of so much life, in not a durpe."





Four tonnes of weste allestic was removed from the claw?



Sarah Dohany, Sean Dohany Frankie Roche, Molly Dohany, Cir, Jody Howe, (Chean Pany), Smead Murchy, Cir, Donol Bony, Poul Gollopher, Not



Westmeath County Council

Amenity Wardens



Risk and Impact

Due to covid restrictions Westmeath experienced a massive increase of visitors using our local outdoor amenities. This led to an increase in litter and an increase risk of anti-social behaviour at times during the summer period.

Overall Cost

€17,656.77



Summary

Two Amenity Wardens were employed to patrol 24 high volume visitor areas in the county. The wardens operated a policy of educate and inform with the public to deter anti-social behaviour and littering issues. They would meet with people and remind them of the leave no trace policy implemented by the Council. The wardens were equipped with branded bags for litter removal which were given free of charge to the public. The amenities patrolled included lakeshores, greenways, canals and other busy public amenities.

Overall Details

Amenity wardens worked every weekend and extended hours on bank holiday weekends. They were used to educate and inform the public on littering and deterring anti-social behaviour at our busiest amenities. They patrolled 24 locations on a rota basis. They engaged with the public in a highly visible manner. They also carried litter packs which could be handed out to the public when required. They informed visitors to the area of local Bye-laws on open burning and other activities which may cause issues. Their focus was on prevention and education of the public. Building a friendly non-confrontational rapport with larger groups to discourage littering.

Reaction from the public was overwhelmingly positive. The wardens engaged with people in a very positive friendly manner and informed them if there was an issue. Litter packs were given to families, groups or individuals who had food waste or other waste in order to facilitate the safe and proper disposal of waste.

We saw an overall good compliance on littering throughout the county and kept it at a manageable level. Some of the area patrolled are special areas of conservation and also included a National Heritage area which were all kept clean throughout the summer. We also saw an increased awareness by the public of litter laws and local bye laws. It also allowed us to build a partnership with a local business who provided the wardens to promote waste activities. We had a noticeable reduction in litter after they started patrolling estimated at 30%.







Wexford County Council

Mattress Amnesty 2021. Project 2.



Risk and Impact

Old mattresses may end up in illegal waste channels and could be dumped in the countryside or back lanes of urban areas.

The amnesty provides householders with an opportunity to deal with bulky waste legally. It helps prevent some illegal dumping.

Overall Cost

€34,538.40



Summary

Wexford County Council advertised a "Mattress Amnesty" in local papers and on social media and a press release that took place for 4 consecutive weeks at each of WCC's 4 Household Recycling Centres in Gorey, Enniscorthy, New Ross and Holmestown Wexford from 17th August to 10th September 2021.

Overall Details

Wexford County Council has held a mattress amnesty in conjunction with the Anti-Dumping Initiative since 2017 including a mattress and sofa amnesty in 2019. Due to the COVID-19 Pandemic the Council arranged for the mattress amnesty to be held over a series of weeks at each of the 4 Household Recycling Centres in the main towns. It was held between 17th August and 10th September. In all 2,808 mattresses were received for recycling by a local company. Holmestown, Wexford received the most mattresses followed by Enniscorthy. The Amnesty was advertised through a press release, Facebook & Twitter, local radio, local papers, leaflets and posters and at local Council District Meetings.

Wexford County Council has collected over 9,500 mattresses since the start of the initiatives. This has helped reduce the number of mattresses ending up being dumped illegally in the countryside and back lanes of urban areas. It has also cut down on the material available during the Halloween bonfire season. Credit due to the hard work of all the Environment Staff at the Household Recycling Centres and support staff.

- In all 2,808 mattresses were collected from the 4 recycling centres over 4 weeks.
- An estimated 66 tonnes of mattresses were collected for recycling.
- The total cost was €34,538.40 or €12.30 per mattress.
- The Council received newspaper and social media publicity for its 4 Household Recycling Centres as the legitimate facilities for handling bulky wastes.



Mattress Amnesty Enniscorthy



Mattress Amnesty Gowran



Wicklow County Council

Burnaby Lawn Clean-Up



Risk and Impact

Unauthorised dumping of waste materials resulting in a negative visual intrusion, loss of amenity and problems with odours and vermin.

Overall Cost

€8,046.71 incl VAT



Summary

A clean-up was undertaken to remove a large volume of green wastes mixed with other wastes that had accumulated over a number of years on public land that is used as a passage way between the Burnaby Lawn estate and the Mill Road in Greystones.

Overall Details

49.86 tonnes of wastes were excavated and removed from a piece of public land that is used as a passage way between the Burnaby Lawn Estate and the Mill Road / Aldi supermarket. Over a period of time some residents in the area were dumping primarily green waste but sufficient other wastes to contaminate the green wastes. The wastes were removed to the Ballynagran Landfill for disposal.

In order to prevent a continuation of the dumping in this area a number of measures were implemented.

(1) Two CCTV cameras were erected to cover the area.

(2) All residences in the area received a letter from WCC clarifying issues relating to the dumping.

There has been no further dumping at this location since the clean-up was completed.

• 49.86 Tonnes of waste removed at a cost per Tonne of €123.42 , (incl gate fee, plant hire and transport)



Before Image



After Image

CombAiRLE CONTAE Chill MhADEAID UlickLoui Councy Council Forbairt Pleanäla agus Combabaol Planning Development and Environment

vicomental Services 86 Marcal Marcalegement 17

To Residents of Burnaby Lawn, Burnaby Avenue and Burnaby Court

13th September 2021

Re: Unauthorised dumping of waste behind Greystones Tennis Club

Dear Resid

Wikilow County Council is currently removing a large volume of waste that was dumped on the ground / passageway that runs between Burnaby Avenue and the Aldi supermarket. The waste comprises a mixture of plastics, metals, paper, wood, grass and vegetation.

The unsubtorised dumping of any waste materials including green waste (grass, hedge clippings, etc) on public or private limits is an offence under the Litter Pollution Act 1997 and Liable to a cl30 litter fine or to prosecution under the Vaste Management Act 1996. CCU: cameras are being erected by the Council to ad in the identification of persons dumping waste materials dure this pastwareave.

o report unauthorised dumping in your area please contact the Waste Management ection of the Council by email to <u>envcomplaints@wicklowcoco.ie</u> or by telephone to 0404 0127.

Waste Management Section

Letter Delivered to Residents



APPENDIX B Project Breakdown

ANTI-DUMPING INITIATIVE 2021



2021 ANTI DUMPING INITIATIVE			
County	No. of Projects	Project Title	Funding
Carlow	4	John Sweeney Park Cleanup ELV "End of the Road" Project Waste Awareness Pilot Project Bulky Waste & Mattress Amnesty	€96,457.60
Cavan	5	Upgrade of Recycling Bring Centre network Household Bulky Waste Collections Abatement and Prevention Measures Cavan Belturbet MD Education & Awareness for Future Generations Training - Open Source Investigation	€98,822.75
Clare	9	O'Gorman Street cleanup and fencing Bottle Banks Brews Car Park Kilrush fencing St Michael's Place Kilmihil Audio Warning Device Cleanups and signage Media campaign Household hazardous waste disposal Purchase of drone Mattress Amnesty Day	€97,738.22
Cork City	12	Solar compacting waste bins Bring back sites Bulky goods Matress amnesty Curraheen road Ballyvolane North ring embankment Bring bank network signage Banduff Road Glen Park Picker pals project Apartment segeration project Donnybrook river cleanup	€84,075.26
Cork County	14	Cleanup of blackspots countrywide Provision of equipment to Community groups Litter advisory signs Collection and cleanup of site at Ballyedmund Midleton Cleanup of afforestation area Kilshanny Bantry bay shoreline cleanup Cape Clear Island West Cork Beach enhancement Dunmanway Community Council Littleisland costal walkway Fast food and drinks educational campaign Upgrading of signage to combat litter and dumping in the Grenagh Area Sherkin/Heir Islands cleanup initiatives Bikes for Africa	€59,619.73

2021 ANTI DUMPING INITIATIVE			
County	No. of Projects	Project Title	Funding
Dublin City	6	Darndale Biodiversity project Mattress and WEEE Amnesty Dublin North West Area Cherry Orchard Reclaim to Graze Reclaim the Space, Richmond Hill lane Clearing of Altona Laneway, to support access to the back of property for wheelchair user and to improve the general area/ prevent illegal dumping at this blackspot Mattress Amnesty, Dublin 12	€64,928.65
Donegal	18	Blue Cedars, Ballybofey Community Clean up Bredagh Hill/Carrowmenagh Hill Carrigart, Letterkenny Co. Donegal Clean Up's Community Cleanup Bags and Litter pickers per MD Area x 5 Community Cleanup No dumping signage cctv/poles Stranorlar Community Cleanup, No dumping signage cctv/poles Inishowen Bulky Goods Collection/half price Recycling Event Container for Litter Warden Stranorlar MD ADI Awareness Campaign Today's actions, tomorrows Donegal. Surveillance Equipment Breakdown Cameras Surveillance Equipment Breakdown - SD Cards Surveillance Equipment Breakdown - Batteries Market through magnet School Bikes Africa - Donegal No space for waste project Clean Up Derrybeg / Glenties MD	€110,862.53
DunLaoghaire Rathdown	4	Hazardous Waste Amnesty Mattress Amnesty CCTV Bikes for Africa	€57,326.62
Fingal	2	Bay Lane Sillogue Green	€29,920
Galway City	5	Waste Bye Laws Enforcement Campaign Love Galway City/Glan Suas Gaillimh Greening the Laneways Household Bulky Goods Collection Day Training - Open Source Investigation	€108,200.22
Galway County	10	Clean up of M6 Slip Road, Pollboy, Ballinasloe Gort River Clean up Bulky Goods Collection Bike for Africa Barrier at Sonnagh, Loughrea Litter Fine App Billboards / Electronic Signs / Awareness Fencing for Cloontooa Commonage in Tuam Estate enchancement project Training - Open Source Investigation	€120,003.31

2021 ANTI DUMPING INITIATIVE			
County	No. of Projects	Project Title	Funding
Kerry	4	Solar compactor bins Removal of illegally dumped waste Purchase of stock items for waste removal Hire of solar powered comactor bins	€134,476.51
Kildare	7	Couch Amnesty Kildoon Community Cleanup Oldtown road Sli na Slainte Laragh Road Michael Dooley Terrace Bikes for Africa Mattress Amnesty	€65,561.00
Kilkenny	8	Bulky waste days Cleanup of Stroan fountain Bikes for Africa Media Campaign Cleanup of Bishops mountain Rose Kennedy Bridge Cleanup of Fairways Cleanup of Cootes lane	€103,194.69
Laois	4	Extended National Spring Clean and Autumn Blitz Purchase of UAV/Drone technology and audio devices Bulky Waste Amnesty - Portlaoise Clean Up of Bog Areas -Clonenagh/Errill Bogs	€81,921.72
Leitrim	11	Community Support during National Spring Clean Illegal Dumpsite - O'Carolan Court Mohill Illegally Dumped Material - Council Depot Sites Solar Powered Compactor Bins Geopal Solutions Support - Annual Licence Composter Digestor Systems Clean Coasts Green Supplement Billboards Training - Open Source Investigation Clean Up Shannonside	€79,712.11
Leitrim (CU WERLA)	1	SMART Enforcement	€20,642.49
Limerick City & County	18	Cleanup of castleconnell Cleanup of Long pavement Cleanup of Knocklisheen Road Ballylanders Cleanup Clondrinagh Cleanup Askeaton Cleanup Raheen Cleanup Buffanokey Cappamore Cleanup Deerpark Adare Cleanup of Newcastle West Cleanup of Newcastle West Cleanup of Muroe Cleanup of Newtown Cleanup of Newtown Cleanup of Rathkeale Cleanup of Tournafulla Cleanup of Graton Court Cleanup of Francis Street Solar Bins	€91,541.69

2021 ANTI DUMPING INITIATIVE				
County	No. of Projects	Project Title	Funding	
Longford	3	Brendans Lane Large Goods Collection N5/Ballymakeegaand Environs	€28,787.08	
Louth	8	Mattress and Sofa Amnesty event - Dundalk V&W centre Mattress and Sofa Amnesty event - Drogheda V&W centre Multimeadia anti dumping campagin Moneymore cleanup Provision of equipment for community Bottle bank cleanup Castlecross cleanup Woodland park halting site cleanup	€109,357.42	
Мауо	7	Ballina MD Cleanups Claremorris MD cleanups of historical dumping Castlebar MD cleanup Clean-up of Illegally Dumped Waste in the Westport-Belmullet MD Bonefire prevention ADI Awareness Drone purchase	€103,155.86	
Meath	16	Bikes for Africa Green KM Couch collection Dunboyne Couch collection Kells Couch collection Navan Couch collection Trim Mattress collection Dunboyne Mattress collection Kells Mattress collection Kells Mattress collection Navan Mattress collection Trim Emlagh Bog Ardmamullen Crossakiel Arrigal Laytown Estuary Technology	€108,491.00	
Monaghan	14	Bulky Good Collection Aerial surveys Training - Open Source Investigation CleanUp - Monaghan MD Clean Up - Carrickmacross/Castleblaney MD Clean Up - Clones MD Projects	€106,875.96	
Offaly	4	Chancery Close Cloncannon Bog Kilcruttin – River Clean Purchase and hire of equipment	€82,649.80	

2021 ANTI DUMPING INITIATIVE				
County	No. of Projects	Project Title	Funding	
Roscommon	9	Roadside Anti-Dumping Campaign Bulky Goods Collection Awareness campaign Awareness campaign to promote RCC byelaws Enhancement of bottle banks Training - Open Source Investigation Cleanup of Lisacul	€99,781.07	
Sligo	10	Bulky good amnesty event Mattress amnesty Bikes for Africa Solar power compacting bins Cleanup at Clartonplank, Cliffoney Fencing at Coney Lane General 'No Dumping' signage Drone purchase - training and authorisation Training - Open Source Investigation Smaller cleanup projects	€72,376.54	
South Dublin	3	Kiltalowen lane phase 1 Mattress amnesty Pilot bulky waste collection service	€77,571.23	
Tipperary	9	Mattress Amnesty Knocksaintlour Dump site Illegal dumping cleanups Roscrea - Chapel lane and Parkmore Dump site cleanups Redwood bog shower bog Nenagh Clogheen walkways cleanup Bikes for Africa Smart Detection	€128,082.10	
Waterford	13	Waterford Marine Estuary Project Anti Dumping Media Campaign Cleanup Ardmore Park Cleanup Estuary heights Ard Garraun cleanup Illegally dumped tyres Commeragh Mountains Johns park cleanup River glen fencing An Dallan fencing Solar compactor bins Blackberry fields landscaping Cleanup in Ring road Co Waterford Gracedieu East derelict factory	€66,593.82	

2021 ANTI DUMPING INITIATIVE			
County	No. of Projects	Project Title	Funding
Westmeath	6	Renaun bog cleanup Glenwood bog cleanup Bikes for Africa/Mullingar/Athlone amenity sites Oaklawn's Mullingar cleanup and orchard planting Battery Height's Athlone cleanup and orchard planting Amenity Patrol	€94,442.00
Wexford	9	Rotary Bikes Mattress Amnesty Cleanups and associated works at 5 illegal dumping blackspots - Killagoley EC Cluain Fada NR Carraig Ban BC Hospital Hill BC Fairfields Adams Monitoring of blackspots Observation patrols	€101,213.33
Wicklow	7	Mattress Amnesty - west - Rampere Mattress Amnesty - east - Arklow Burnaby lawn cleanup Bikes for Africa Hazardous waste - Wicklow Hazardous waste - Greystones Hazardous waste - Rampere	€77,100.98
Waste Management Planning Offices	3	National Awareness Programme	€153,750.00
TOTALS	263		€2,915,233.29
SR	100		€962,992.95
CU	90		€920,432.84
EM	70		€878,057.50
WMPO	3		€153,750.00
	263		€2,915,233.29





